**Privacy Notice** 

Effective Date: April 7, 2025

Sea Marine Transport, LLC ("Sea Marine Transport," "we," "us," or "our"), located at 4900

Woodway Drive Suite 1110, Houston, TX 77056, USA, is committed to protecting the privacy

of visitors to our website (https://seamarinetransport.com). This Privacy Notice explains in

clear terms what information we collect through our site (exclusively via analytics tools), why

we collect it, how we use and protect it, and your choices regarding that information. Please

read this notice to understand our practices. By using our website, you agree to the terms

of this Privacy Notice.

Information We Collect

When you visit our website, we automatically collect certain information about your visit

through third-party analytics tools. This information helps us understand how our site is

used. The data we collect may include:

Browsing information: Pages and content you view on our site, the date and time

of your visits, the amount of time spent on each page, and the links you click.

Device and browser details: Your IP address (an identifier for your device on the

internet), browser type and version, device type (e.g., desktop or mobile), operating

system, and screen resolution.

**Referring site details:** The website or link that brought you to our site (for example,

a search engine or another site that linked to ours).

Cookies and identifiers: Unique IDs or cookies assigned to your browser by our

analytics tools, which help recognize repeat visits and track your interactions. (See

Cookies and Tracking Technologies below for more information.)

Important: We do **not** intentionally collect personally identifiable information such as your name, address, or email through our website, unless you voluntarily choose to provide it by contacting us directly. Our routine data collection is limited to the automated information listed above, which generally does not identify you by name. However, some of this data (like an IP address) might be considered "personal information" under certain privacy laws, so we treat it with care.

#### **How We Use the Information**

We collect this information to **understand and improve** how our website functions for visitors. Specifically, Sea Marine Transport uses the data for purposes such as:

- Site Analytics and Improvement: We analyze browsing behavior and traffic
  patterns to see which pages are popular, how users navigate the site, and where we
  can improve content or layout. This helps us make our website more user-friendly
  and useful.
- Performance Monitoring: Information like load times or error reports may be collected to ensure the site is working properly. This data helps us identify technical issues and maintain security and performance.
- Aggregated Statistics: We may compile aggregated data (for example, total number of visitors in a month, or percentage of visitors from certain regions). These statistics do not identify individuals and are used to understand our audience broadly or to report on website usage internally.
- Responding to Inquiries: If you do choose to contact us via email or other means (outside of the analytics tools), we may use any personal information you provide (like your name or email in an inquiry) to respond to your questions or requests. (Note: Such personal contact information is only collected if you provide it; it is not gathered by our analytics tools.)

We will **not use** the information we collect through analytics to profile you individually, to make decisions that produce legal or significant effects on you, or for any purpose unrelated to the operation and improvement of our website and services.

# **Email Collection for Marketing Purposes**

Sea Marine Transport may also collect email addresses that users voluntarily provide when subscribing to a newsletter or mailing list through our website. These email addresses may be used for marketing purposes, including email marketing campaigns, newsletters, service updates, or promotional communications related to Sea Marine Transport. This collection only occurs when you voluntarily submit your email address (for example, by filling out a subscription form on our site). You may opt out of receiving such communications at any time by clicking the "unsubscribe" link included in any marketing email, or by contacting us directly using the contact information provided in the "Contact Us" section of this Privacy Notice.

### **Cookies and Tracking Technologies**

Our website uses **cookies and similar tracking technologies** to collect the analytics information described above. A cookie is a small text file that is placed on your device when you visit a website. The cookies set through our site help us recognize you as a returning visitor and obtain details about how you interact with our content. For example, cookies allow our analytics tools to tell if you have visited before, so we can distinguish new visitors from returning visitors.

#### How we use cookies:

Analytics Cookies: These cookies gather information on how visitors use our site
(such as which pages are visited most often and if visitors encounter error
messages). We use this data to improve website functionality. For instance, we might
see that a particular page is frequently visited and ensure the information on it is
updated and relevant.

• Functionality Cookies (if any): Our site may use cookies to remember certain choices you make (e.g., your cookie preference to opt out of tracking). This enhances your experience by not asking the same questions every time you visit.

We do *not* use cookies for advertising purposes, and we do not engage in cross-site tracking of users for targeted advertising. The cookies and tracking technologies in use are solely for **internal analytics and site functionality**.

Managing cookies: You have choices about cookies. When you first visited our site, you may have seen a cookie notice giving you the option to **Accept** or **Decline** analytics cookies. If you opted to decline, our site will honor that choice and not load our analytics tools on your browser. If you accepted but later change your mind, you can delete or block cookies through your web browser settings. Most browsers allow you to refuse new cookies, delete existing cookies, or notify you when a cookie is being set. Please note that disabling cookies might affect some features of our site (for example, our ability to remember your preferences), but you will still be able to use the site generally.

# **Data Sharing and Third Parties**

We treat the information collected from our website as **confidential** to our company. We do not sell or rent your personal information to third parties. We only share data in a few limited scenarios:

Analytics Service Providers: We use reputable third-party analytics tools (for example, Google Analytics or similar services) to collect and process website usage data on our behalf. These service providers may directly collect the information described above through their scripts or cookies integrated into our site. They analyze this information and provide us with reports and insights. We only use these providers for our own analysis purposes, and they are not permitted to use the data for their own independent purposes. (For instance, we have agreements or terms with such providers that restrict how they can process the data collected from our site.)

- Legal Compliance and Protection: We may disclose information collected from our website if required to do so by law or legal process (for example, in response to a subpoena, court order, or government investigation). We may also disclose data if we believe, in good faith, that it is necessary to protect our rights, property, or safety, or that of our customers or others. This could include sharing information to investigate security incidents or to prevent harm or illegal activities.
- Business Transfers: In the unlikely event that Sea Marine Transport undergoes a
  business transaction such as a merger, acquisition, or sale of assets, the information
  collected through our website may be transferred to the new owner or partner as part
  of that transaction. If such a transfer occurs, we will ensure that your information
  remains protected as described in this Privacy Notice (or you will be notified if we
  intend to use it in a materially different way).

Aside from the above situations, **only authorized personnel within Sea Marine Transport** (or our affiliates and contractors who assist with website operations) have access to analytics data, and they are obligated to keep it secure and confidential. We do **not** share your browsing information with advertisers or social media companies, nor do we publish it publicly.

# **Your Choices and Rights**

We believe you should have control over your own data. Even though our data collection on the website is limited to analytics information, you still have the following choices and rights regarding that information:

Opting Out of Analytics Tracking: As mentioned in the Cookies section, you can
decline or disable cookies to prevent analytics tracking on our site. If our site uses a
cookie consent banner, you can use it to opt out of analytics cookies. Additionally,
some analytics providers (like Google) offer their own opt-out tools (for example, a
browser add-on to opt out of Google Analytics). Using such tools will further ensure
that data about your visits to any site (including ours) is not collected by those
analytics services.

- Do Not Track (DNT): Some web browsers have a "Do Not Track" feature that lets you signal websites that you do not want to be tracked. Currently, our website does not respond to DNT browser signals, because there is no universal standard for how to interpret them. Instead, we rely on our cookie consent tools and your browser cookie settings for honoring opt-out preferences. We encourage you to use those methods if you wish to not be tracked.
- Accessing or Deleting Information: Since we do not collect identifiable personal information through our website analytics, we generally cannot associate the collected analytics data back to any specific individual. This means we might not have a way to provide you with a copy of "your" particular data from our analytics (as it's usually aggregated). However, if you have reason to believe that we might have personal information about you (for example, if you contacted us via email separately and provided your contact details), you have the right to request access to that information or ask us to delete it. We will honor reasonable requests and comply with applicable law.
- Correction of Information: Similarly, for any personal details you have voluntarily
  provided to us (outside of website analytics), you may request that we correct or
  update that information if it's out of date or inaccurate. For instance, if you emailed
  us and provided your name or address and later want it updated or removed, just let
  us know.
- Opting Out of Communications: If at any time we send you a newsletter or
  marketing email (for example, if you subscribed to a mailing list on our site), you can
  opt out by clicking the "unsubscribe" link in the email or by contacting us directly.
  (Note: We only send such communications if you have actively signed up for them.)

To exercise any of these rights or choices, or if you have questions about your data, you can contact us using the information in the **Contact Us** section below. We will do our best to accommodate your requests and address any concerns you have about your privacy.

# **Data Security**

Sea Marine Transport takes **data security seriously**. We implement reasonable and appropriate measures to protect the information collected via our website from loss, misuse, and unauthorized access or disclosure. These measures include:

- Secure Transmission: Our website is likely accessible via HTTPS (secure HTTP)
  which encrypts data between your browser and our site. This helps prevent
  eavesdropping on the information as it travels over the internet.
- Restricted Access: The analytics data collected is stored with our analytics service
  provider and/or on our servers, which are protected by firewall, encryption, or other
  industry-standard security protocols. Only authorized Sea Marine Transport
  personnel or agents who need the information to perform their duties (such as
  analyzing site usage or troubleshooting technical issues) can access it.
- Training and Policies: Our team members are informed about the importance of privacy and we have internal policies in place to ensure that data is handled responsibly and in line with this Privacy Notice.
- Vendor Security: When we use third-party service providers (like our analytics provider), we choose reputable companies that also prioritize data security. We review their security practices as needed to ensure your data is handled with care.

Despite our efforts, it's important to understand that **no method of transmission over the Internet**, **or method of electronic storage**, **is 100% secure**. While we strive to protect your information, we **cannot guarantee absolute security**. You should also take care with how you handle and disclose your own personal information on the internet. If you have reason to believe that any interaction with our site is no longer secure (for example, if you suspect a vulnerability or if you receive suspicious communication pretending to be from us), please contact us immediately.

**Children's Privacy** 

Our website and services are **not directed to children under the age of 13**, and we do not

knowingly collect any personal information from children under 13. If you are under 13,

please do not use this website or send us any personal information.

Parents and guardians: If you discover that a child in your care has provided personal

information to us without your consent, please contact us. We will promptly delete such

information from our records.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Notice or your data,

we encourage you to contact us. We are here to help and address any issues related to your

privacy. You can reach us by:

• Email: contact@shipsmt.com

Phone: +1 713-621-8884

Mail: Sea Marine Transport, LLC – 4900 Woodway Drive Suite 1110, Houston, TX

77056, USA

We will do our best to respond to your inquiry in a timely and helpful manner.

**Updates to This Privacy Notice** 

We may **update this Privacy Notice** from time to time to reflect changes in our practices,

technologies, legal requirements, or for other operational reasons. When we make changes,

we will revise the "Effective Date" at the top of this notice. Updated versions of the Privacy

Notice will be posted on our website. We encourage you to review this page periodically to

stay informed about how we are protecting the information we collect.

If we make any significant changes in the way we handle your data, we may also provide an

additional notice on our homepage or notify you via other means (such as email, if we have

your contact information) prior to the change becoming effective, as appropriate.

Thank you for reading our Privacy Notice. Your trust is important to us, and we are dedicated to keeping your information safe and secure. If you have any further questions or concerns, please don't hesitate to reach out using the contact information above. Your privacy matters to Sea Marine Transport.